

Drink To a Longer Life

The World's Most Popular Beverage, Just Got Better



200,000-person study leads Harvard researchers to link daily coffee habit to energy vitality & longevity

COFFEE HISTORY

In case you didn't know, Canadians, Americans, Germans, French, Europeans and just about every other country LOVE COFFEE. According to a USA today article, as many as 83% of US adults drink coffee despite ranking 25th in coffee consumption, behind Finland(#1), Canada, Italy, Germany, France, Portugal just to name a few- according to [World Atlas](#)).

In the USA alone it has been estimated that Americans drink up to 200,000,000 cups per day...now that's a lot of beans!

COFFEE'S IMMORTAL BENEFITS

A cup of your favorite coffee could improve your focus, concentration and mental acuity while reducing fatigue and even pain.

If that's not enough, caffeine from coffee has been shown to enhance fat utilization in the body, allow you to push yourself mentally and physically longer before exhaustion as well as improve strength and performance. In a 30-year, 200,000-person study from Harvard, found that people who drank a moderate amount, three to five cups of coffee per day had about a **15 percent lower mortality** compared to people who did not drink coffee. This is according to Waler Willet co-author of the report.

COLOMBIAN COFFEE & 10xPURE™

"It's not what you buy, it's what you get!"

Coffee beans are actually the pit of a berry, which makes them a fruit. Served hot or cold coffee gives you high amounts of stimulating caffeine, a healthy dose of antioxidants and smaller amounts of other nutrients.

10xPURE™ proprietary delivery technology plus the dense coffee bean nutrients and phytochemicals produces an earthy, fresh aroma of coffee.

Caffeine is not a highly water-soluble substance. Research suggests 10xPURE™ helps caffeine deliver a more active and healthier coffee experience. Feelings of a heightened state mental clarity, focus and clear vision followed by a warm calming sensation are normal.



COFFEE, CAFFEINE & 10xPURE™ enriched with CBDa

CTFO delivers the future of CBDa & CBD botanical science...today. Our 10xPURE™ proprietary process is enriched with CBDa and includes a blend of full spectrum cannabinoids. 10xPURE™ has been shown to protect CBDa, not previously thought possible.

Cannabis research pioneer Raphael Mechoulam has said, the naturally occurring but unstable cannabinoid acid (CBDa) is a thousand times more potent than CBD in binding to a particular serotonin receptor thought to be responsible for two important therapeutic benefits.

If that's not enough, CBDa studies suggest it to be far more effective than CBD for EXTRA-STRENGTH RELIEF targeting muscle and joint discomfort while reducing anxiousness.

There are some genuine reasons why CTFO developed this worldwide exclusive coffee beverage formula combining coffee, caffeine & 10xPURE™ enriched with CBDa & CBD. Some people report that CBD takes the jittery edge off the caffeine high.

Many others rave about a focused burst of energy, without any of the negatives that are often associated with daily caffeine consumption.

10xPURE™ CBDa COLOMBIAN COFFEE

Numerous studies from around the world have concluded

- Coffee drinkers live longer.
- Coffee drinkers have less chances of developing numerous cancers.
- Regular coffee consumption helps delay or prevent the onset of many degenerative ailments in the elderly.
- Coffee drinkers are more alert, with greater levels of concentration, and better performances in sport.
- Coffee is the #1 source of anti-oxidants in many countries' diet

(1)source: <http://www.coffeeandme.org/>
<http://incasacoffee.com/IncasaCoffee-Health-Benefits-of-Coffee.pdf>

*This product is not for use by or sale to persons under the age of 18. This product should be used only as directed on the label. It should not be used if you are pregnant or nursing. Consult with a physician before use if you have a serious medical condition or use prescription medications. A Doctor's advice should be sought before using this and any supplemental dietary product. CBD products not for sale in states where prohibited by law. All trademarks and copyrights are property of their respective owners and are not affiliated with nor do they endorse this product. These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

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